



State of New Jersey  
**DEPARTMENT OF HEALTH**  
DIVISION OF FAMILY HEALTH SERVICES  
PO BOX 364  
TRENTON, N.J. 08625-0364  
[www.nj.gov/health](http://www.nj.gov/health)

PHILIP D. MURPHY  
*Governor*

TAHESHA L. WAY  
*Lt. Governor*

KAITLAN BASTON, MD, MSc, DFASAM  
*Acting Commissioner*

**DATE:** February 8, 2024  
**TO:** New Jersey WIC Authorized Vendors  
**FROM:** Johanna Garcia, Vendor Manager

**Reply to**  
**Attention of:** NJWIC #024-014

**SUBJECT: Authorization Period October 1, 2024 – September 30, 2027**

Dear New Jersey WIC Authorized Vendors,

New Jersey WIC Vendor authorizations are scheduled to expire on September 30, 2024. Every three years, all NJ WIC Vendors are required to complete a WIC Application Packet for Vendor Reauthorization. Additionally, at least one representative from all WIC authorized stores must also complete an annual training prior to entering into a new agreement.

New Jersey WIC must ensure that all Authorized WIC Vendors are trained, deemed program eligible through the application process and evaluated in accordance with Federal Regulations for authorization period beginning October 1, 2024, through September 30, 2027.

In past years, the WIC Application Packet for Vendor Reauthorization was a paper application packet. **The online vendor application portal will allow Vendors to apply for WIC Authorization electronically.** The Vendor Portal offers a user-friendly streamlined process and offers a convenient platform for engaging with the WIC program.

Vendors can seamlessly navigate the application process entirely online, eliminating the need for paperwork and simplifying the journey to maintaining WIC-authorized vendor.

Please complete the Vendor Survey by clicking the following link:  
<http://healthsurveys.nj.gov/NoviSurvey/n/VendorSurvey.aspx>

The purpose of this survey is to ensure the State Agency has updated vendor information and measure vendor interest in the training format.

Stay tuned for the upcoming enhancements and thank you for your continued partnership with us.